



For Immediate Release

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MODUSTRI NAMES KEVIN STEPHENS VP OF BUSINESS DEVELOPMENT
Respected Industry Veteran to Expand Modustri's Presence across Global Marketplace

Grand Rapids, Mich., Feb. 25, 2015 – Modustri, providers of 21st Century measurement and data collection software solutions, has named Kevin Stephens vice president of business development.

Stephens is a well-respected industry veteran with 30 years of professional experience, including most recently as operations manager at Boyd and Sons Machinery. While in that position he increased sales by more than \$15 million in just five years. Stephens joins Modustri as the company continues its expansion in the United States and across the global marketplace.

“With a network as solid as his reputation, we are fortunate to welcome Kevin to our organization,” said Brian Steketee, Modustri’s founder and CEO. “He is a proven asset with unparalleled knowledge in the industries our technology benefits, thus positioning Modustri for even greater success.”

Inspection of heavy duty equipment is easier, more efficient and accurate with Modustri’s mobile technology platform, including its HDE Suite and Modustri SS application, for undercarriage inspection and adjacency NDT markets, respectively, as well as its Ultrasonic Wear Measurement Device. Offering accurate measurements recorded in real-time, maintaining historical records for precise analysis of equipment performance, and reducing inspection time up to 50 percent, Modustri facilitates the inspection and sales processes.

Through its growing product line of handheld digital solutions, Modustri is empowering field inspectors, technicians, sales representatives and fleet managers by delivering immediate results, enhanced reporting, product training, convenience and customization. Impressed by Modustri’s innovative approach to streamlining the inspection and recording process, Stephens said he is eager to leverage his industry relationships to help customers and dealers achieve higher safety standards and better cost efficiencies.

“During a recent demonstration at Modustri, I saw immediately the need for their hand-held digital technology solutions and the impact it would have on a variety of industries,” Stephens said. “Looking at traditional instruments used in the heavy duty equipment inspection process in comparison to Modustri’s 21st Century solutions is like comparing a hammer and nail with a nail gun. Knowing how this technology would have strengthened business operations at the companies I’ve worked with in the past, I can say with confidence that the growth potential is huge.”

For more information on Modustri’s growing line of product offerings, visit www.Modustri.com.

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